

Lisa Apolinski, CMC

America's Digital Content Futurist



Lisa Apolinski (apple-IN-ski) is an international speaker, author and content coach. She has been featured in Forbes and The New York Times for her marketing expertise. She has several books available, including *Persuade With A Digital Content Story*, named one of the top content marketing books in the world and co author of *The Most Amazing Marketing Book Ever*, a #1 new release on Amazon.

LISA'S MOST POPULAR MEDIA TOPICS

- ✓ **Storytelling In The Land Of AI Generated Content**
- ✓ **Leveraging Your Personal Brand**
- ✓ **The Future Of Marketing**
- ✓ **Identifying DEI Blindspots In Your Content**



PRAISE



“Lisa lays out the path for how to create powerful digital content using a proven formula. Lisa shows how storytelling can work for everyone.”
- **Tom Searcy, author of bestseller *How To Close A Deal Like Warren Buffett***

“Lisa provides content that is simple, succinct, wise and overflowing with captivating examples of stories for business. She provides guidance to succeeding in the world we now inhabit.”
- **Michael Hauge, Hollywood story expert and business expert**



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Lisa's Social Channels

