



# Lisa Apolinski, CMC

## *America's Digital Content Futurist*

Lisa Apolinski (apple-IN-ski) is an international speaker, digital strategist, author and founder of consulting agency 3 Dog Write. She has been featured in Forbes and The New York Times for her marketing expertise. Her books, including *Persuade With A Digital Content Story*, named one of the top content marketing books in the world and *Grow Your Market Share In A Zombie Apocalypse*, can be purchased on Amazon.

## LISA'S MOST POPULAR MEDIA TOPICS

- ✓ How To Persuade With A Digital Content Story
- ✓ Leveraging Your Personal Brand
- ✓ The Future Of Digital Marketing
- ✓ Identifying DEI Blindspots In Your Content



## PRAISE



“Lisa lays out the path for how to create powerful digital content using a proven formula. Lisa shows how storytelling can work for everyone.”  
- **Tom Searcy, author of bestseller *How To Close A Deal Like Warren Buffett***

“Lisa provides content that is simple, succinct, wise and overflowing with captivating examples of stories for business. She provides guidance to succeeding in the world we now inhabit.”  
- **Michael Hauge, Hollywood story expert and business expert**



## CONTACT



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